



# Data-Driven Leadership

In Higher Learning Institutions and Donor-Funded Projects



UONGOZI Executive Education

 **UONGOZI**  
**Institute**

## DURATION

5 days

## UPCOMING SESSION(S)

18 – 22 March 2024

In the 'Age of Analytics', the ability to transform data into actionable insights to inform decisions and create sustainable solutions is a valuable asset.

This programme seeks to leverage data analytics for better decision-making and strategic planning in higher learning institutions and donor-funded projects. It provides leaders with tools and knowledge to manage and lead data-driven teams that know how to accelerate business opportunities in an evolving data landscape.

## FOR

Senior and emerging leaders in higher learning institutions and donor-funded projects across Africa.

## BENEFITS



Comprehend the core concepts related to data for decision making



Learn how to interpret data and share findings in a way that inspires action



Understand key metrics to monitor organisational performance and predict future trends



Identify the right team to build a data-driven culture at your organisation

## Course topics

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- 1 Introduction to Data Analytics
- 2 Data Collection and Management
- 3 Data Visualization for Decision Makers
- 4 Descriptive Analytics
- 5 Predictive Analytics for Enrollment and Retention
- 6 Prescriptive Analytics
- 7 Data Governance and Data Security
- 8 Student Performance Analytics
- 9 Strategic Planning with Data Analysis
- 10 Financial Data Analysis and Budgeting
- 11 Case Studies and Practical Applications
- 12 Change Management and Implementation
- 13 Tools and Software
- 14 Future Trends in Data Analytics

## Admission

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Qualified candidates are admitted on a rolling, space-available basis. Early applications are encouraged.

### PROGRAMME FEE: USD 3,285

The programme fee includes teaching fee, brand new laptop, programme materials, as well as all meals during the workshop. Your space is secured upon receipt of full payment. Deposits are non-refundable except where:

- You cancel your acceptance of a place at least two weeks before the start of the programme.
- You are unable to obtain a visa to attend the programme.

### HOW TO APPLY

Apply through [www.uongozi.or.tz](http://www.uongozi.or.tz)



## DELIVERY MECHANISM

Delivered face-to-face, the format is highly practical and interactive, it features lectures, stimulating discussions, case studies, group exercises and applications to participants' own business contexts make for a varied and dynamic learning experience.

## Contact Information

### Programme Coordinator

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## About UONGOZI Institute

‘Uongozi’ means leadership in Kiswahili, and inspiring and strengthening leadership is the core purpose of our organisation. Established in 2010 by the Government of Tanzania, UONGOZI Institute is dedicated to inspiring and equipping Tanzanian as well as African leaders to deliver inclusive and sustainable solutions for their nations and for Africa.

We apply a holistic and mutually reinforcing approach to capacity development which recognises that leadership competencies are developed through a continuous, lifelong learning process. Our two strategic pillars – leadership and sustainable development – are addressed through four main areas: executive education, policy dialogues, action-oriented research, and technical support. Our clients include organisations as well as individuals from the public sector, private sector, and civil society.

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